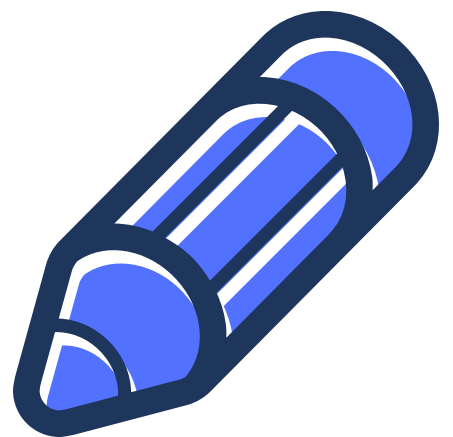


# *Why you should hire an appellate lawyer*



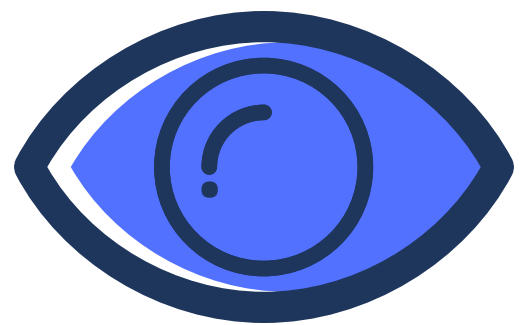
## **Because the brief is everything**

Well, almost everything. The vast majority of appeals are won—or lost—on the quality of the briefs. To win tough appeals, you need a lawyer who knows what appellate judges are looking for.



## **For a fresh set of eyes**

It can be hard to see one's own case from an outsider's viewpoint. But that's *exactly* who is going to decide your case on appeal. A fresh set of eyes can help frame the facts and issues to maximize the chances of success.



## **Because time is money**

Your other responsibilities don't stop just because you have a case on appeal. Winning a tough appeal takes time—lots of it. All that time comes at the cost of everything else. You need an appellate lawyer who can dedicate the time to your appeal, so you can stay focused on your life and business.



The appellate lawyers you need.